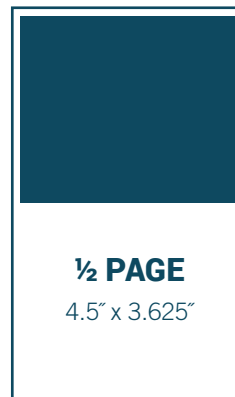


BRANTFORD SYMPHONY ORCHESTRA

2016 / 2017

PROGRAM ADVERTISING RATES



	FULL PAGE	½ PAGE	¼ PAGE
Black & White	\$250	\$180	\$110
Full Colour*	\$400	\$250	n/a

**Based on availability*

DIGITAL PROJECTION - Your ad is shown on screen before concert & during intermission

Upgrade to Printed ad above	\$50	\$50
Digital Only (No Printed Ad)	\$200	\$125

Discounts are available for print ads in multiple concert programs. Ask for details.

For more information or to secure your advertising please contact the Brantford Symphony at

administrator@brantfordsymphony.ca 519.759.8781 www.brantfordsymphony.ca

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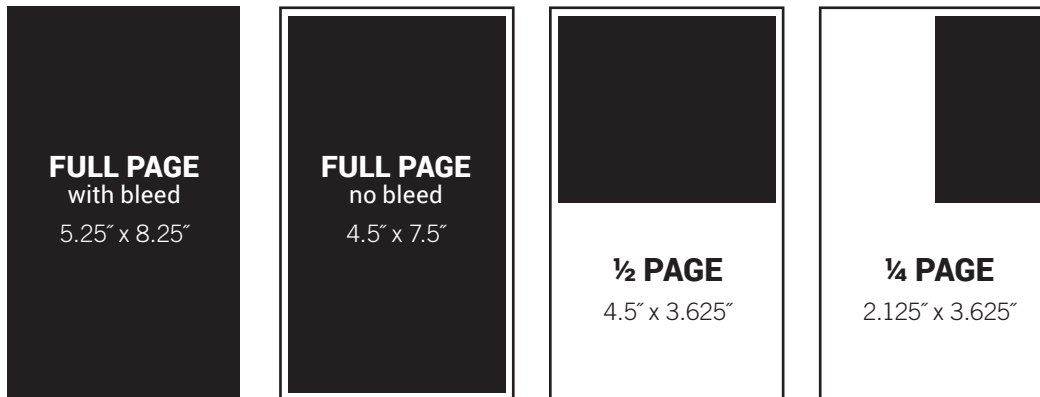
BRANTFORD SYMPHONY ORCHESTRA 
BSO
catchthemomentum

BRANTFORD SYMPHONY ORCHESTRA

2016 / 2017

PROGRAM

ART REQUIREMENTS



DIGITAL REQUIREMENTS | SPECIFICATIONS

Digital data is preferred – Hi-Resolution PDF or eps files only.

The finished size of the BSO Program is 5 x 8 inches (w x h). Bleeds are only available on specific options and must have 1/8 inches added on all sides outside of trim. For safety, keep live matter 1/4 inches from trim.

FOUR COLOUR, FULL PAGE COVER ADS

Digital files are required
Scanning at least 300 dpi
CMYK color only. No spot, RGB, indexed, ICC-based or calibrated colour
Based on availability

BLACK & WHITE FULL-PAGE AND FRACTIONAL ADS

Digital files preferred
Scanning at least 300 dpi
All files to be accompanied by a proof, if possible, of the actual file being sent.
Colour ads must have a color proof. The Brantford Symphony Orchestra is not responsible for ad reproduction if a proof is not provided.

ADDITIONAL SPECIFICATIONS

FONTS

Embed all fonts. If not embedded, BSO may have to substitute fonts in final ad.
Any costs incurred by our prepress center, which include adjustments to make the submitted ad press-ready, will be charged to the advertiser.

SUBMITTING AN ADVERTISEMENT

To submit an ad and proof to our design studio, please send the file as a Hi-Resolution PDF or eps, up to 10MB.

For more information or to submit your artwork please contact the Brantford Symphony at

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