

# BRANTFORD SYMPHONY ORCHESTRA

## 2016/2017 SPONSORSHIP PACKAGES



### ORCHESTRA SPONSOR

- 8 complimentary tickets to 2 concerts (October & December) plus optional 2 complimentary tickets to April concert - (18 total)
- 1 full page colour ad in 3 printed concert programs
- VIP Reception prior to start of December concert (7-7:30pm)
- Corporate display in lobby of Sanderson Centre for October & December concerts, and at St. Andrew's Church for the April concert
- Verbal acknowledgment at time of performance
- Inclusion of logo on BSO website, social media programming and paid advertising
- Sponsor highlights in our email newsletter distributed six times a year to a mailing list of over 1,200 recipients
- Inclusion of logo and digital ad on stage projection screen before each Sanderson Centre concert and during intermission
- Option to hold a company event – customers and/or staff – at a BSO concert at the Sanderson Centre – purchase up to 100 tickets at a 50% discount for your company event

ORCHESTRA SPONSOR PACKAGE: \$2,500

### CHAMBER SPONSOR

- 6 complimentary tickets to 2 concerts (October & December) – (12 total)
- 1 half page colour ad in 3 printed concert programs plus digital ad on stage projection screen
- Verbal acknowledgment at time of performance
- Sponsor highlights in our email newsletter distributed six time a year to a mailing list of over 1,200 recipients

CHAMBER SPONSOR PACKAGE: \$1,200

### SALON SPONSOR/DONOR

- 4 complimentary tickets to 2 concerts (October & December) – (8 total)
- Charitable receipt
- Listing in 3 printed concert programs

SALON SPONSOR/DONOR PACKAGE: \$500

### QUARTET SPONSOR/DONOR

- 2 complimentary tickets to 1 concert at the Sanderson Centre (October or December)
- Charitable receipt
- Listing in 3 printed concert programs

QUARTET SPONSOR/DONOR PACKAGE: \$250

[administrator@brantfordsymphony.ca](mailto:administrator@brantfordsymphony.ca)

519.759.8781

[www.brantfordsymphony.ca](http://www.brantfordsymphony.ca)

[FACEBOOK /Brantford.Symphony](https://www.facebook.com/Brantford.Symphony)

[TWITTER @bsobrnt](https://twitter.com/bsobrnt)

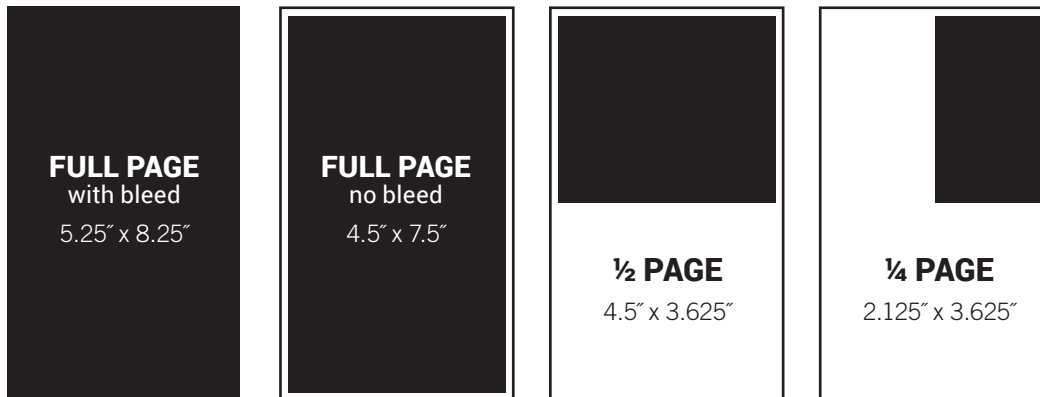


# BRANTFORD SYMPHONY ORCHESTRA

2015 / 2016

## PROGRAM

### ART REQUIREMENTS



#### DIGITAL REQUIREMENTS | SPECIFICATIONS

Digital data is preferred – Hi-Resolution PDF or eps files only.

The finished size of the BSO Program is 5 x 8 inches (w x h). Bleeds are only available on specific options and must have 1/8 inches added on all sides outside of trim. For safety, keep live matter 1/4 inches from trim.

#### FOUR COLOUR, FULL PAGE COVER ADS

Digital files are required  
Scanning at least 300 dpi  
CMYK color only. No spot, RGB, indexed, ICC-based or calibrated colour  
Based on availability

#### BLACK & WHITE FULL-PAGE AND FRACTIONAL ADS

Digital files preferred  
Scanning at least 300 dpi  
All files to be accompanied by a proof, if possible, of the actual file being sent.  
Colour ads must have a color proof. The Brantford Symphony Orchestra is not responsible for ad reproduction if a proof is not provided.

#### ADDITIONAL SPECIFICATIONS

##### FONTS

Embed all fonts. If not embedded, BSO may have to substitute fonts in final ad.  
Any costs incurred by our prepress center, which include adjustments to make the submitted ad press-ready, will be charged to the advertiser.

#### SUBMITTING AN ADVERTISEMENT

To submit an ad and proof to our design studio, please send the file as a Hi-Resolution PDF or eps, up to 10MB.

*For more information or to submit your artwork please contact the Brantford Symphony at*

**administrator@brantfordsymphony.ca 519.759.8781 www.brantfordsymphony.ca**