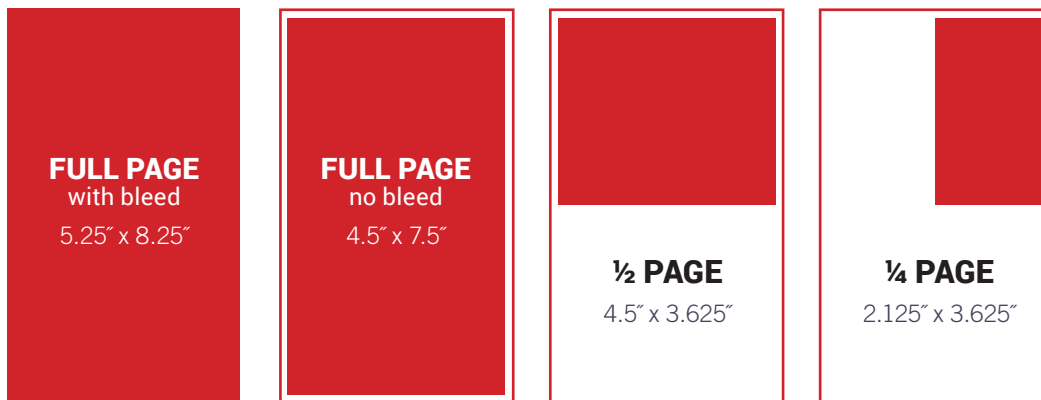


# BRANTFORD SYMPHONY ORCHESTRA

2018 / 2019

## PROGRAM ADVERTISING RATES



	<b>FULL PAGE</b>	<b>½ PAGE</b>	<b>¼ PAGE</b>
Black & White	\$250	\$180	\$110
Full Colour*	\$400	\$250	n/a

*\*Based on availability*

**DIGITAL PROJECTION** - Your ad is shown on screen before concert & during intermission

Upgrade to Printed ad above	\$50	\$50
Digital Only (No Printed Ad)	\$200	\$125

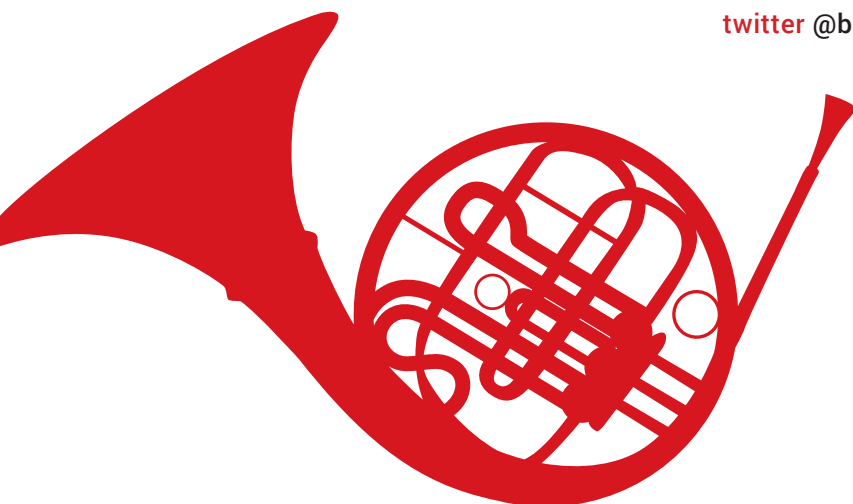
Discounts are available for print ads in multiple concert programs. Ask for details.

*For more information or to secure your advertising please contact the Brantford Symphony at*

**administrator@brantfordsymphony.ca 519.759.8781 www.brantfordsymphony.ca**

**facebook /Brantford.Symphony**

**twitter @bsobrant**



**BRANTFORD SYMPHONY ORCHESTRA**  **BSO**

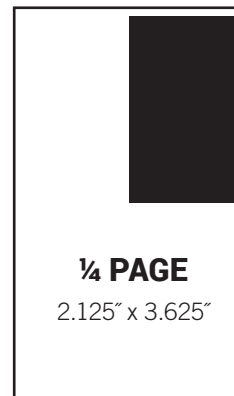
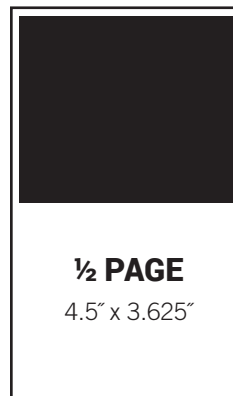
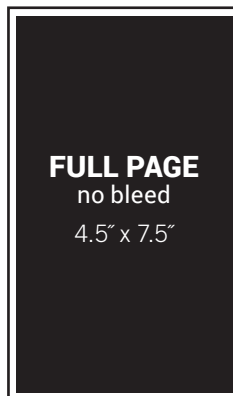
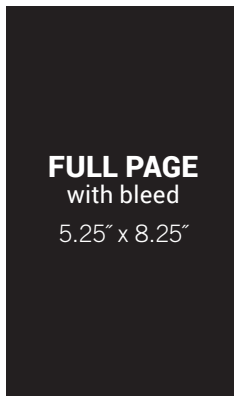
**catchthemomentum**

# BRANTFORD SYMPHONY ORCHESTRA

2018 / 2019

## PROGRAM

### ART REQUIREMENTS



#### **DIGITAL REQUIREMENTS | SPECIFICATIONS**

Digital data is preferred – Hi-Resolution PDF or eps files only.

The finished size of the BSO Program is 5 x 8 inches (w x h). Bleeds are only available on specific options and must have 1/8 inches added on all sides outside of trim. For safety, keep live matter 1/4 inches from trim.

#### **FOUR COLOUR, FULL PAGE COVER ADS**

Digital files are required  
Scanning at least 300 dpi  
CMYK color only. No spot, RGB, indexed, ICC-based or calibrated colour  
Based on availability

#### **BLACK & WHITE FULL-PAGE AND FRACTIONAL ADS**

Digital files preferred  
Scanning at least 300 dpi  
All files to be accompanied by a proof, if possible, of the actual file being sent.  
Colour ads must have a color proof. The Brantford Symphony Orchestra is not responsible for ad reproduction if a proof is not provided.

#### **ADDITIONAL SPECIFICATIONS**

##### **FONTS**

Embed all fonts. If not embedded, BSO may have to substitute fonts in final ad.  
Any costs incurred by our prepress center, which include adjustments to make the submitted ad press-ready, will be charged to the advertiser.

#### **SUBMITTING AN ADVERTISEMENT**

To submit an ad and proof to our design studio, please send the file as a Hi-Resolution PDF or eps, up to 10MB.

*For more information or to submit your artwork please contact the Brantford Symphony at*

**administrator@brantfordsymphony.ca 519.759.8781 www.brantfordsymphony.ca**