

BRANTFORD SYMPHONY ORCHESTRA



2022/2023* SPONSORSHIP PACKAGES

A **Passion**
for **Symphony**

*It is imperative that we all play our part in containing the spread of COVID-19. As such, event dates and times are subject to change, as are safety precautions at the Sanderson Centre based on health regulations. Please check the Sanderson Centre website at: www.sandersoncentre.ca for updates.

ORCHESTRA SPONSOR - \$2,500

Will cover half of the cost of December concert guest artists OR half of the Sanderson Centre fees for one concert

- 6 complimentary tickets, plus complimentary drinks to all three concerts (October, December, May) - 18 total
- 1 full page colour ad in three printed concert programs 'plus digital ad on stage projection screen for three concerts (October, December, May)
- Corporate display in lobby of Sanderson Centre for all three concerts
- Verbal acknowledgment at time of performance
- Inclusion of logo on BSO website, social media programming and paid advertising
- Sponsor highlights in our email newsletter distributed six times a year
- Inclusion of logo and digital ad on stage projection screen before each Sanderson Centre concert and during intermission
- Option to hold a company event – customers and/or staff – at a BSO concert at the Sanderson Centre – purchase up to 50 tickets at a 50% discount for your company event

CHAMBER SPONSOR - \$1,500

Will pay for concert master plus three principal musicians (section leaders)

- 4 tickets plus complimentary drinks at your choice of two concerts (October, December or May) – 8 total
- 1 half page colour ad in three printed concert programs plus digital ad on stage projection screen for three concerts (October, December, May)
- Verbal acknowledgment at time of performance
- Sponsor highlights in our email newsletter distributed six times a year

SALON SPONSOR/DONOR - \$500

Will pay for printed concert programs

- 2 tickets plus complimentary drinks at your choice of two concerts (October, December or May) – 4 total
- Charitable receipt
- Listing in three printed concert programs (October, December, May)

QUARTET SPONSOR/DONOR - \$300

Will pay for one musician

- 2 complimentary tickets to one concert at the Sanderson Centre (October, December or May)
- Charitable receipt
- Listing in three printed concert programs (October, December, May)

administrator@brantfordsymphony.ca

519.759.8781

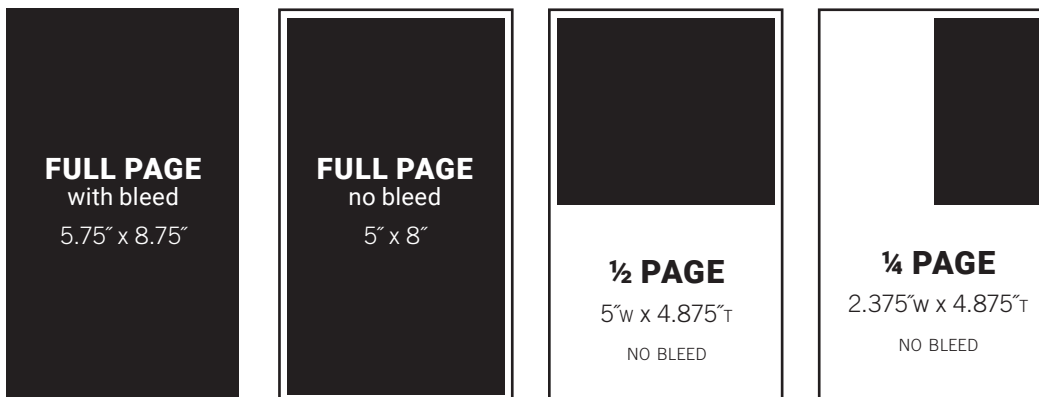
www.brantfordsymphony.ca

FACEBOOK /Brantford.Symphony

TWITTER @bsobrant



BRANTFORD SYMPHONY ORCHESTRA 2022 / 2023 PROGRAM ART REQUIREMENTS



DIGITAL REQUIREMENTS | SPECIFICATIONS

Digital data is preferred – Hi-Resolution PDF or eps files only.

The finished size of the BSO Program is 5.5 x 8.5 inches (w x h). Bleeds are only available on specific options and must have 1/8 inches added on all sides outside of trim. For safety, keep live matter 1/4 inches from trim.

FOUR COLOUR, FULL PAGE COVER ADS

Digital files are required
Scanning at least 300 dpi
CMYK color only. No spot, RGB, indexed, ICC-based or calibrated colour
Based on availability

BLACK & WHITE FULL-PAGE AND FRACTIONAL ADS

Digital files preferred
Scanning at least 300 dpi
All files to be accompanied by a proof, if possible, of the actual file being sent.
Colour ads must have a color proof. The Brantford Symphony Orchestra is not responsible for ad reproduction if a proof is not provided.

ADDITIONAL SPECIFICATIONS

FONTS

Embed all fonts. If not embedded, BSO may have to substitute fonts in final ad.
Any costs incurred by our prepress center, which include adjustments to make the submitted ad press-ready, will be charged to the advertiser.

SUBMITTING AN ADVERTISEMENT

To submit an ad and proof to our design studio, please send the file as a Hi-Resolution PDF or eps, up to 10MB.

For more information or to submit your artwork please contact the Brantford Symphony at

administrator@brantfordsymphony.ca 519.759.8781 www.brantfordsymphony.ca